



REN BISHOP LUEBBERING

DIGITAL COMMUNICATOR

CONTACT

417.880.1873

RENBISHOP@GMAIL.COM

WWW.MEETREN.COM



fb.me/renbishop



@renluebbering



@renluebbering



EXPERIENCE

DIGITAL COMMUNICATIONS COORDINATOR

SPRINGFIELD PUBLIC SCHOOLS | DEC 2013 - PRESENT

- Managed social media accounts and created content daily, while supporting cross platform promotion
- Increased social media following and clicks by 250%
- Manage and update e-newsletters and mySPS app

CHIEF INSPIRATION OFFICER

CHECKMATE CONSULTING | OCT 2013 - PRESENT

- Developed social media strategies for businesses to increase brand awareness and website traffic
- Managed social media accounts to provide the highest level of customer service for a wide range of clients.

CONTRIBUTING WRITER

417 MAGAZINE & FEAST MAGAZINE | DEC 2013 - PRESENT

- Pitched, developed and crafted print-ready features and stories for premier lifestyle publications.
- Published works include 417 Home's ongoing Made in 417-land column, as well as profiles in Biz 417



EDUCATION

BACHELOR OF JOURNALISM, MAGAZINE JOURNALISM

UNIVERSITY OF MISSOURI | 2008 - 2012

MULTICULTURAL CERTIFICATE OF EXCELLENCE

BACHELOR OF ARTS, INTERNATIONAL STUDIES

UNIVERSITY OF MISSOURI | 2008 - 2012

MINOR IN FRENCH



SKILLS

- | | |
|---------------------------|----------------------|
| • Content marketing | • Corporate blogging |
| • Social media strategy | • Project management |
| • Copywriting | • Graphic design |
| • Web content development | • Photography |
| • Social video production | • Brand strategy |



REFERENCES

BOBBY REMIS

COMMUNICATIONS DIRECTOR
MISSOURI COMMUNITY
COLLEGE ASSOCIATION
573.881.5108

KATE MOORE

GRAPHIC DESIGNER
PEAR DECK
314.276.2172

DR. MATT HUDSON

CHECKMATE CLIENT
OZARKS TECHNICAL COMMUNITY COLLEGE
DEAN OF TECHNICAL EDUCATION
417.849.6479